

# Invitation for business meeting with Malaysian exporters in-conjunction with International Construction Week (ICW) 2019 & Asean Super 8

The Malaysia External Trade Development Corporation (MATRADE), an export promotion agency of Government of Malaysia, in collaboration with the Construction Industry Development Board (CIDB) will be organising the International Sourcing Program (INSP) in-conjunction with International Construction Week (ICW) 2019 and ASEAN Super 8 in Kuala Lumpur from 18 – 21 March 2019 at Malaysia International Trade & Exhibition Centre (MITEC).

ICW is a leading construction platform for industry experts in Malaysian and the region to learn new products and technologies, show innovative ideas, showcase products & services, and create greater collaboration and partnership. In its 19 edition, CIDB and United Business Media (UBM) are working together to host ASEAN Super 8 which is a mega trade fair that covers various aspects of construction and the built environment. The trade fair itself is a combination of 8 leading exhibitions in Southeast Asia that are related to construction and building materials as follow:-

- 1) Ecobuild Southeast Asia
- 2) ASEAM M&E Show
- 3) Tenaga Expo & Forum
- 4) ASEAN Solar Expo & Forum
- 5) ASEAN Lift Expo & Forum
- 6) ASEAN Ecolight
- 7) Heavy Mach
- 8) IFSEC Southeast Asia

ICW 2019 is expected to attract over 20,000 trade visitors and 1,150 exhibiting companies from over 15 countries for its conferences and seminar sessions.

In-conjunction with ICW 2019, MATRADE would like to invite your company to meet Malaysian exporters in a pre-arranged, one-to-one business meetings will be held on the following date, time and venue:

Date : 19 March 2019 (Tuesday)

Time : 2 pm – 5 pm

Venue : (Hall 2, INSP Room) Malaysia International Trade & Exhibition Centre (MITEC), Kuala Lumpur, Malaysia

Please refer tentative programme, registration form and letter of undertaking as per attached.

Foreign buyers selected to participate in this programme are entitled to a complimentary accommodation (one room per company up to maximum of 3 days 2

nights from 18 – 20 March 2019), airport transfer and ground transport to hotel and exhibition venue only.

To benefit from the full programme, buyers are advised to arrive in Kuala Lumpur on 18 March 2019 and depart Kuala Lumpur on 20 March 2019. Buyers may continue to stay longer at their own cost and we encourage you to follow up the meeting by conducting factory visits & further discussion with the Malaysian companies. MATRADE can also assist you in meeting with other Malaysian companies that you may have already identified yourself. Just let us have the company's name and we will do the arrangements for you.

Interested buyers should contact this office as early as possible and submit the Registration Form with clear description of the products/services of interest and Letter of Undertaking before the deadline of 22 February 2019.

For further details on ICW 2019, please log on to <https://www.super8asean.com> or [www.icw.my](http://www.icw.my) (to be updated by CIDB) or kindly contact MATRADE Chennai at Tel: +91-44-24313722 or email: [chennai@matrade.gov.my](mailto:chennai@matrade.gov.my)

[Letter of Undertaking](#)

[Tentative Program](#)

[Buyer Registration Form ICW2019](#)