



INDIAN CHAMBER OF COMMERCE



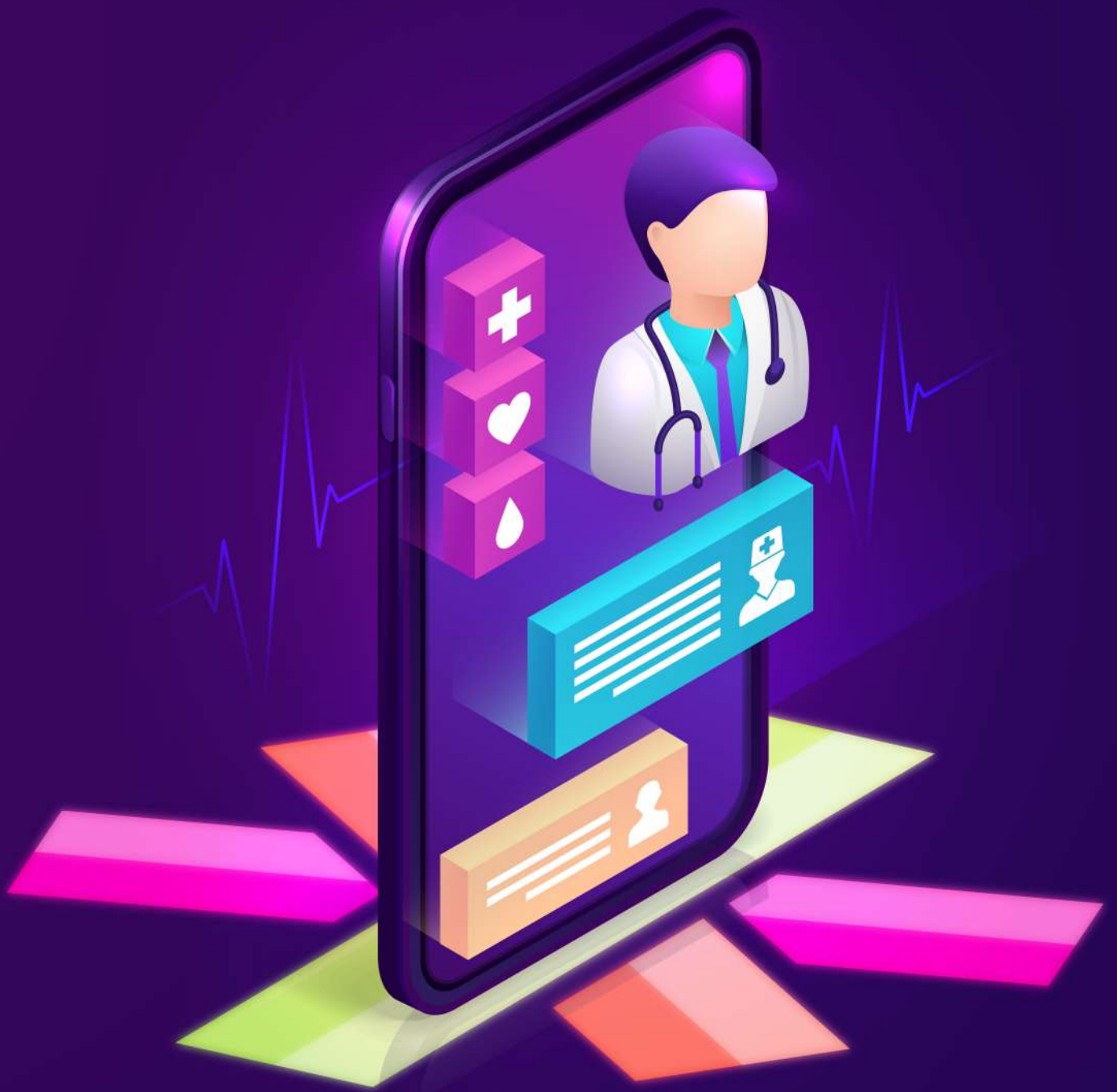
**Empowering
India.**
TODAY FOR TOMORROW

— DIGITAL —
HEALTHCARE
e  **ppo**

Virtual Expo, B2B Opportunities
& Expert Round Table

14th to 15th July 2021

www.iccvirtualexpo.com



We stand at a critical point in healthcare. The world is in a state of utmost turmoil, and the last thing that people, genuinely worried about their lives, would want as a resort, is visiting a doctor's chamber, or a hospital for their treatment. At this point, Digital Healthcare is all we look up to. Apart from serving as a safe replacement for hospitals and chambers, they also provide proper suggestions, treatment measures, and satisfactory results, with significantly low harm. Digital Healthcare is going to be the future of healthcare in the world, and it will bring what is going to be the best for us.

Philips Future Health Index 2020 reveals 91% of younger Indian healthcare professionals feel that digital health technologies, including Adaptive Intelligence (AI), telehealth and digital health records amongst others, will aid in improving patients' experiences and 90% say they are an important tool to achieve better patient outcomes.

COUNTRY PERSPECTIVE: INDIA

The Ministry of Health and Family Welfare, Government of India has formulated the National Digital Health Mission (NDHM) with an aim to provide the necessary support for integration of digital health infrastructure in the country. This visionary initiative, stemming from the National Health Policy, 2017 intends to digitize healthcare in India.

National Health Authority (NHA) has been entrusted with the role of designing strategy, building technological infrastructure and implementation of "National Digital Health Mission". NHA is also apex body for implementation of Ayushman Bharat- Pradhan Mantri Jan ArogyaYojana"(AB-PMJAY). The NDHM is a collaborative initiative between many ministries/departments.

With the inspiration from the National Digital Health Mission and following the footsteps of NHA as per their guidelines, Indian Chamber of Commerce is organizing a 2 day long virtual meet on DIGITAL HEALTHCARE during 14-15 July 2021.

ABOUT THE ORGANIZER

INDIAN CHAMBER OF COMMERCE

Indian Chamber of Commerce (ICC), being the front runner in thought leadership in business ecosystem, came up with numerous digital expo and meets since 2020 pandemic and now coming up with this timely topic. The idea behind this expo is to explore the opportunity in digital health in India and abroad and create a level-plying ground for the buyer and the solution providers, globally.



DIGITAL HEALTHCARE EXPO

Key Takeaways

- ▶ During the 2 day long virtual fair and conference, many of the leading digital healthcare brands will participate and exhibit their products and solutions. So you be the buyer or a seller can explore the opportunity.
- ▶ We will also arrange the B2B meets with the Buyers and Sellers in India and across the Globe. You can let us know your ideal match and participate in any of the B2B sessions.
- ▶ There will be Expert Round Tables on important topics on the subject, where the eminent panelists and subject matter experts will share their ideas and knowledge. You can participate as an audience, or expert and also can delegate someone from your company.



VIRTUAL EXPO



As an Exhibitor, you can showcase your product or services through our digital platform viz. www.iccvirtualexpo.com. Just share your brochure, videos and contact information and we will list your details with all important brochure and video links for our visitors.



In our Expo section, you will get,

- ▶ Exhibitors' Specific Page
- ▶ Exhibitors' Logo Branding
- ▶ Product Showcase (Multiple Images)
- ▶ Product Videos & Process Videos
- ▶ Company Profile Video
- ▶ Profile PDF Brochure Link
- ▶ Company Info in text
- ▶ Product info in text
- ▶ Buyers / Visitors Bookmark Option

To participate, please get in touch with

Rex Anthony, **E: rex.anthony@indianchamber.net | M: +918420028800** or

Ranadeep Mookherjee, **E: ranadeep.mookherjee@indianchamber.net | M: +919836359933**

Visitors and buyers information will be shared with registered exhibitors.



B2B OPPORTUNITIES



This Digital Expo is a B2B centric expo, where the Buyers and Sellers will meet online and exchange and explore their business interests.

We will set up country specific and product specific B2B round tables and one to one sessions for our participants, based on their product line and target group.

Going Global

We will also invite the global players both the buyers and sellers from Europe, US, Middle East, Africa, Southeast Asia etc. to explore the platform and create new business synergies.

You let us know about your
PRODUCT
TARGET MARKETS
IDEAL ALLIANCES
and we will try to set up the
meeting with the perfect
match as per
your preferences.



EXPERT ROUND TABLES



Immergence of digital health during covid 19: the impact on underserved communities in times of crisis



Ai in healthcare: how it's changing the industry



How digital health is driving the future of healthcare



Investment growth areas in digital health



Covid-19 health technology: what works, what needs work



Telemedicine and telehealth



M-health



E-health



Bioinformatics and digital health



Blockchain technology in digital health



Covid's impact on retail healthcare and the way back



Electronic health record



Digital health technologies



National digital health mission



Digital health start-up forum: new product innovation: edent (official service launch)



Fitness & wearables: advances in sensor technology, smart fabrics, cloud computing & flexible membranes



Robotic assistance in nursing care



The internet of healthcare things



Digital health strategy accelerated by COVID-19



Importance of mobile technology in successful adoption and sustainability



Digital health market – emerging new verticals & opportunities



Future of patient monitoring

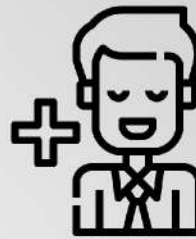


Connecting digital health & care ecosystems globally

OUR PANELIST



Subject Matter
Experts



Young Turks and
Digital Healthcare
Entrepreneurs &



Thought
Leaders



Industry
Veterans



Celebrity
Panelist



Eminent
Speakers

Drop us an email with your short bio and LinkedIn link if you would like to be a speaker or panelist in any of our session.

WHO CAN PARTICIPATE



Digital Health Businesses



Leading Industry Specific Solution Providers



EMR - Electronic Medical Records Solutions



Telemedicine & Telehealth Solutions



Healthcare AI



Healthcare IOT



Healthcare Wearables



Fitness Solutions



M-Health



E-Health



E-Governance Solutions



Central & State Government Health & Family Welfare Department



Healthcare Robotics Solutions



Digital Health Startups



Hospitals & Point of Care Solutions



IT & Software Companies



Bioinformatics Companies



Blockchain Technology providers

There are various ways you can participate. You can participate as an Exhibitor, Sponsor, Subject Matter Expert, Audience, Visitor, Buyer or Media House.



About ICC

The Indian Chamber of Commerce, or ICC as it is popularly known, is the premier body of business and industry in Eastern and North-Eastern India.




Founded in 1925, Indian Chamber of Commerce (ICC) is the leading and only National Chamber of Commerce having headquarter in Kolkata, and one of the most pro-active and forward-looking Chambers in the country today. Its membership spans some of the most prominent and major industrial groups in India. ICC's forte is its ability to anticipate the needs of the future, respond to challenges, and prepare the stakeholders in the economy to benefit from these changes and opportunities. Set up by a group of pioneering industrialists led by Mr G D Birla, the Indian Chamber of Commerce was closely associated with the Indian Freedom Movement, as the first organised voice of indigenous Indian Industry. Several of the distinguished industry leaders in India, such as Mr B M Birla, Sir Ardeshir Dalal, Sir Badridas Goenka, Mr S P Jain, Lala Karam Chand Thapar, Mr Russi Mody, Mr Ashok Jain, Mr. Sanjiv Goenka, have led the ICC as its President.

ICC is the only Chamber from India to win the first prize in World Chambers Competition in Quebec, Canada.

ICC also has a very strong focus upon Economic Research & Policy issues – it regularly undertakes Macro-economic Surveys/Studies, prepares State Investment Climate Reports and Sector Reports, provides necessary Policy Inputs & Budget Recommendations to Governments at State & Central levels.

The Indian Chamber of Commerce **headquartered in Kolkata**, over the last few years has truly emerged as a national Chamber of repute, with **full-fledged State Offices in New Delhi, Mumbai, Guwahati, Bhubaneswar, Hyderabad, Agartala, Siliguri and Ranchi** functioning efficiently, and building meaningful synergies among Industry and Government by addressing strategic issues of national significance.

ICC's flagship Annual Conferences include the North-East Business Summit, India Energy Summit, Convergence India Leadership Summit, Agro Protech, ICC Insurance Summit, ICC Mutual Fund Summit, to name a few. These Summits take place all across India and abroad, and address key strategic issues.



Head Office

Indian Chamber of Commerce

ICC Towers, 4 India Exchange Place, Kolkata 700001

ICC Virtual Platform: www.iccvirtualexpo.com

Rex B. Anthony

+91 8420028800 | rex.anthony@indianchamber.net

Ranadeep Mookherjee

+91 9836359933 | ranadeep.mookherjee@indianchamber.net



[/iccvirtualexpo](https://www.facebook.com/iccvirtualexpo)



[/company/iccexpo](https://www.linkedin.com/company/iccexpo)