

# Made in Bhutan Exhibition 2020

“A milieu for promoting Bhutanese indigenous products”



Organized by:



19<sup>th</sup> - 21<sup>st</sup> February 2020  
Thimphu - Bhutan

## Display profile

The Made in Bhutan exhibition will not only create a platform for showcasing of indigenous local produces targeting export oriented products and services from 20 Dzongkhags, but also aimed at bringing in budding entrepreneurs from all the Dzongkhags and nearby rural areas to a common platform to further enhance entrepreneurs skills and promote business. More importantly the rural entrepreneurs will benefit in it's small way in generating income and inspiring the entrepreneurial knowledge and skills through such exposure.

## Display exhibits:

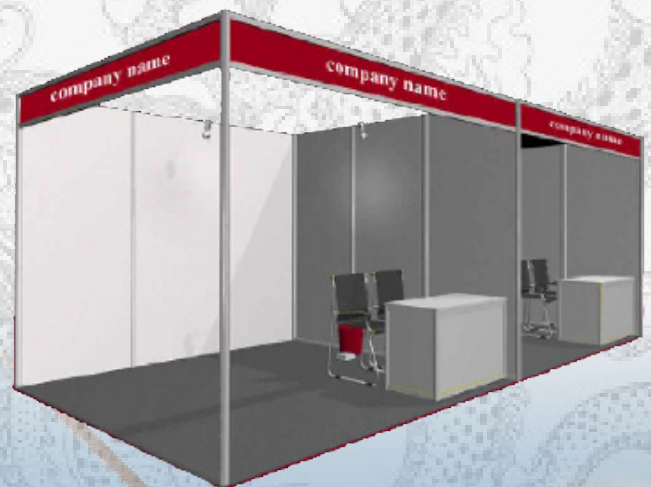
BCCI would like to encourage and support budding entrepreneurs and about 40 CSIs from 20 dzongkhags to participate in the said event, showcasing their indigenous products. The display exhibits would range from Agriculture products, dairy and poultry products, flower and fauna, cane and bamboo products, handicrafts, wood wares, hand-woven textiles & yathra products, hand-made paper, craft, home-made candles, snacks, traditional and contemporary arts, traditional thangka paintings, collection of stamps, souvenirs, incense stick & powder, herbal products, dried mushroom, lemon grass spray and soaps, shilajit, turmeric powder, pepper, honey, garment (Made in Bhutan), cordycep, religious items, food and beverages, hand tools (Made in Bhutan), home decor items.

## Highlight of the event

- Product launching and create brand awareness
- Finding local dealership & match making
- Market expansion for local entrepreneurs
- Attend conference Buyer - Seller Meet

## Stall Details

1. 3x3 meter area
2. Name fascia
3. One table with two chairs
4. Flooring
5. One power plug point
6. One waste paper basket
7. Two mineral water bottle during the event



For stall booking/information

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