



# 8<sup>TH</sup> INTERNATIONAL EDUCATION FAIR



# EDUCATION

# FAIR



20<sup>th</sup> – 21<sup>st</sup> March 2020  
Thimphu – Bhutan

## EVENT PROFILE

The first Bhutan International Education Fair was introduced in 2011 by Bhutan Chamber of Commerce and Industry as part of its institutional mandates towards creation of promotional platforms both for Bhutan and participating institutions from neighboring countries and abroad. In the past, it has served as a worthy platform for education professional fraternity for long term business tie-ups and created a meaningful impact providing ideal forum for the local, international colleges, universities, institutions, schools and training institutes to interact and showcase available study options in various fields, career options and training opportunities.

### Series of past fairs at a glance:

Year	Universities	Countries participated
2011	58	Australia, Bhutan, India, Nepal, Malaysia, Philippines & Thailand
2012	110	Australia, Bhutan, India, Japan, Malaysia, Mauritius & Thailand
2013	86	Australia, Bhutan, India & Thailand
2014	49	Australia, Bhutan, India, Nepal, Thailand, Malaysia & U.S India Education Foundation
2015	91	Australia, Bangladesh, Bhutan, India, Nepal, Malaysia, Thailand, South Africa & USA
2016	60	Australia, Bhutan, India, Malaysia, Thailand & USA
2017	51	Australia, Bhutan, India, Nepal, Malaysia, Philippines, Thailand & Singapore

### OBJECTIVES:

The primary objectives of this fair are:

- ✓ To provide a forum for the local, international colleges and universities to interact and showcase available study options in various fields, career and training opportunities locally and internationally.
- ✓ To create awareness on entry requirements for the foundation, certificate, diploma, undergraduate and post-graduate programs.
- ✓ To provide one-to-one opportunities for school drop outs, students, parents, guardians, career guidance and counseling teachers and the general public to avail the latest, most reliable and direct information on studying both within and abroad.
- ✓ To offer one stop shop for admission, learning about available scholarships, availing information on visa requirement, accommodation facilities and living conditions, etc.

### Exhibitors Profile

- Universities, colleges, institution (Tertiary Education)
- School Education
- Corporate Training institutions and Training & Hospitality institutes
- Technical Training Institutes (TVET)
- ECCD (Bhutanese)

### HIGHLIGHTS OF THE EVENT

- One to One interaction for better understanding of educational facilities and choice offered.
- Counseling from relevant agencies
- Seminars
- B2B
- Presentation on Education Loan by FIs to create awareness to parents and students.

- Seminars/conferences on Study in India, Canada, Australia, Bangkok and all the participating institutions.
- Create platform for participating institutions/universities for opportunities for presentation to students and parents (shall be allotted time for presentation with prior request).
- In the last day of the fair official ceremony of new universities and local ECPFs shall sign MoU if any or establish linkages for future collaboration.

### STALL DETAILS

Each stall shall have:

1. 3-meter x 2-meter booth
2. Name Fascia
3. One Table & Two Chairs
4. Floor carpeting
5. One electrical power point
6. One waste paper basket
7. Two Mineral Water bottle daily during the event period.



### STALL RENT

Sl. #	Country	Rate
1	Bhutan	Nu. 35,000.00
2	SAARC Countries	Nu. 55,000.00
3	International Participants	Category A : US\$2300
		Category B : US\$1800
		Category C : US\$1300

### INTERNATIONAL PACKAGES

#### Category A:

1. 3x2 Meters booth
2. 1 Table, 2 Chairs
3. Name Fascia
4. One waste bin
5. One plug point
6. Visa processing for 2 pax
7. Accommodation in 3-star level hotel with single occupancy upto 2 pax (3 Nights)
8. Designated Group vehicle for local transport including airport transfer (4 days)
9. Lunch for 2 pax during the fair

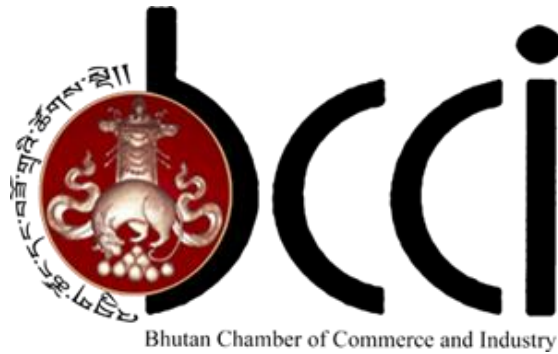
#### Category B:

1. 3x2 Meters booth
2. 1 Table, 2 Chairs
3. Name Fascia
4. One waste bin
5. One plug point
6. Visa processing for 2 pax
7. Designated Group vehicle for local transport including airport transfer (4 days)
8. Lunch for 2 pax during the fair

#### Category C:

1. 3x2 Meters booth
2. 1 Table, 2 Chairs
3. Name Fascia
4. One waste bin
5. One plug point
6. Visa processing for 2 pax
7. Lunch for 2 pax during the fair

ORGANIZED BY:



*In collaboration with*



**Contact:**

Events & Resource Division

Contact # +975 17533420

E-mail: [events@bcc.org.bt](mailto:events@bcc.org.bt) / [info@bcc.org.bt](mailto:info@bcc.org.bt)

**Head Office**

Bhutan Chamber of Commerce & Industry

Post Box: 147, Doebum Lam, Thimphu, Bhutan

Tel: +975-2-322742/324254 Fax: +975-2-323936

E-mail: [info@bcc.org.bt](mailto:info@bcc.org.bt)

Website: [www.bcci.org.bt](http://www.bcci.org.bt)