**Expression of Interest for Promotion of Bhutanese Products and creating business linkages**

The Bhutan Chamber of Commerce & Industry (BCCI), Thimphu is planning to identify potential products to export from all the dzongkhags to promote in international market objectively to create business linkages, explore new market and promote trade and investment opportunities in International market which is tentatively scheduled to start by November 2020 under the support of Transitional Trade Support Facility Program (TSF), Royal Government of Bhutan.

This program will not only create a platform for budding entrepreneurs for showcasing of indigenous products with potential for export to International market but also benefit the rural entrepreneurs through enhanced income generation and entrepreneurial skills through such promotion program.

1. **SELECTION CRITERION FOR PARTICIPATION**
   1. Applicant has to be BCCI member with valid business license.
   2. Products manufactured in the country.
   3. Optimal use of in-country raw material for production whenever possible.
   4. Preference will be given to applicants with indigenous products potential to export.
   5. Shall have existing products & services already in the market.
2. **DOCUMENTS REQUIRED**
   1. A letter of Expression of Interest
   2. Submit A copy of business License
   3. Attached brochure (*if any)*
   4. A copy of CID
   5. A copy of BCCI membership receipt
   6. Attached duly filled in format provided
   7. Certification attached (*if applicable*)

The duly filled application form along with the relevant documents shall submit to BCCI, Head Quarter or the nearest Regional Offices of BCCI latest by **20th October 2020.**

**For more contact HQ or at your nearest Regional Offices:**

BCCI Head Quarter, Thimphu at /17676017 / 17683861or email [events@bcci.org.bt](mailto:events@bcci.org.bt)

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For further information, contacts Events & Resources Division, GAD, BCCI at 17676017 or 17683861 or email [events@bcci.org.bt](mailto:events@bcci.org.bt) during office hours.

*Enclosed, relevant documents for your needful action;*